(Title) Long intro

Ladies and gentlemen, picture this: each year, experienced sales leaders like yourselves set out to conquer global markets, fueled by ambition and determination. Yet, too often, they're met with a maze of challenges that hinder their success – from navigating cultural nuances to wrangling with distribution complexities and a dearth of reliable data. It's a tough battleground out there.

But fear not, for amidst this tumult stands a true titan of sales – Zach Selch. With a resume that reads like a sales legend's playbook, Zach has not only conquered markets in 135 countries but has also closed deals worth over \$1 billion. Imagine that – a billion-dollar man!

But that's just the beginning. Zach's prowess doesn't stop there. He's shattered purchase order records across 3 separate industries, exceeded quotas for an astonishing 125 quarters, and fueled growth explosions that defy logic — with spikes of over 1000% and 4000%! -he's done it all while leading startups, steering a \$500 million family-owned business, and making waves in a NASDAQ 100 company.

But what truly sets Zach apart is his ability to mentor and empower others. With over three decades of experience under his belt, Zach is more than a mentor – he's a superhero sidekick, Alfred to Batman, Pai Mei to Bride, Q to Bond, Micky to Rocky guiding sales leaders to unparalleled international success. He's transformed countless contributors into leaders, leaders into VPs, and VPs into CEOs. ... the Yoda of International Sales Growth....

And here's the kicker: in just a short while, Zach is going to arm us with tools – real, actionable tools – that will turbocharge our international sales efforts. We're talking about game-changing paradigm shifts and the essential keys to cross-cultural selling success. So buckle up, because Zach Selch is about to take us on a ride to sales glory!

Ladies and gentlemen, please join me in welcoming the one, the only, the Global Sales Mentor himself – Zach Selch!

(Title) Shorter Intro

Ladies and gentlemen, let's dive into a world where seasoned sales leaders like yourselves brave the global market battleground every year. But it's not an easy feat – they're often tangled in a web of challenges, from cultural complexities to distribution hurdles and data scarcity.

Enter Zach Selch – a sales legend with a resume that screams success. Conquering markets in 135 countries and closing deals worth over \$1 billion, Zach's a true titan in the field. Picture it – a billion-dollar man!

But that's just the tip of the iceberg. Zach's prowess is unmatched. He's smashed purchase order records, surpassed quotas for an incredible 125 quarters, and fueled growth explosions with spikes of over 1000% and 4000%! And all this while leading startups, navigating a \$500 million family-owned business, and making waves in a NASDAQ 100 company.

But what truly sets Zach apart is his ability to mentor and empower. With over three decades of experience, he's more than a mentor – he's the Yoda of International Sales Growth, transforming contributors into leaders, leaders into VPs, and VPs into CEOs.

And get this: Zach's about to arm us with real, actionable tools that will supercharge our international sales efforts. Think game-changing paradigm shifts and the essential keys to cross-cultural selling success. So buckle up, because Zach Selch is about to lead us on a journey to sales glory!

Ladies and gentlemen, please join me in welcoming the one, the only, the Global Sales Mentor himself – Zach Selch!

(Title) Even Shorter Intro

Ladies and gentlemen, envision the global market as a battleground where sales leaders navigate cultural nuances, distribution hurdles, and data scarcity. Enter Zach Selch, a sales legend who's conquered 135 countries, closing billion-dollar deals. He's shattered purchase order records, exceeded quotas for 125 quarters, and driven explosive growth while leading startups and NASDAQ 100 companies. But Zach's true power lies in mentoring — transforming contributors into CEOs. Today, he equips us with actionable tools for international success, promising game-changing paradigm shifts and cross-cultural selling keys. Buckle up for Zach Selch's journey to sales glory! Welcome, the Global Sales Mentor himself — Zach Selch!

(Title) Shortest Intro

Ladies and gentlemen, meet Zach Selch, the sales titan who's conquered 135 countries, closing billion-dollar deals. With a track record of shattering records and mentoring leaders, he equips us with actionable tools for international success. Get ready for Zach's journey to sales glory! Welcome, the Global Sales Mentor – Zach Selch!